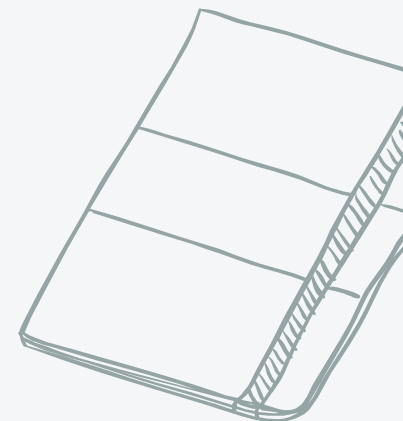
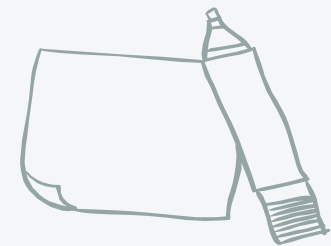


ANCORA QUALCHE
MINUTO
ED INIZIAMO!



MI PRESENTO:



- Mi chiamo Gregorio Ceccone
- Ho **43 anni**
- Vivo a **Conegliano**
- Sono un Counsellor, un Formatore ed un Educatore
- Sono appassionato, e specializzato, in **Media Education e Comunicazione Digitale**



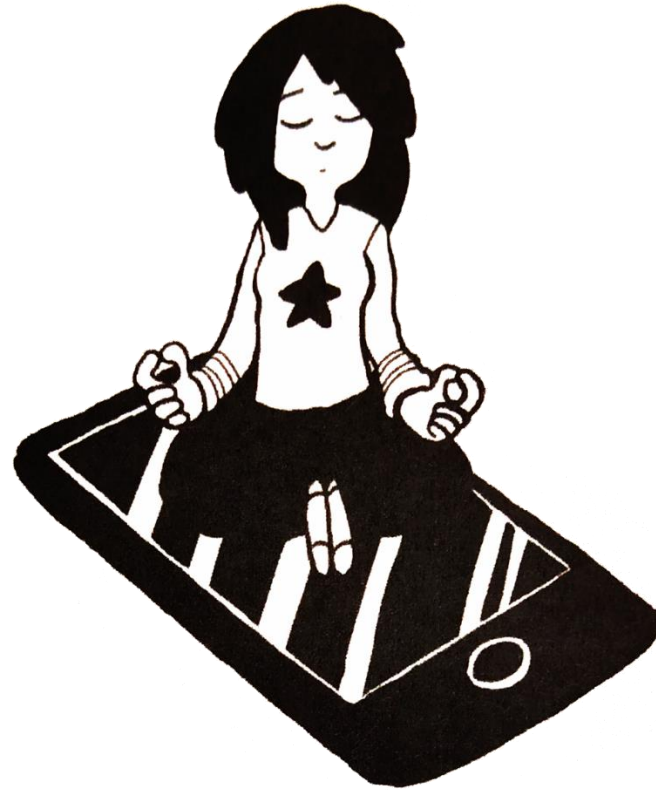
Perché coinvolgere anche le famiglie?





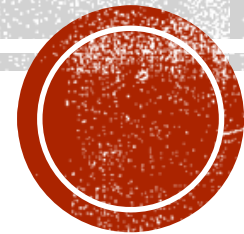


Una questione di equilibrio



Benessere Digitale

**I SOCIAL MEDIA SONO
«REALI» ED HANNO
CONSEGUENZE «REALI»**





**I SOCIAL media SONO «Reali»
ed hanno conseguenze «reali» per:**

**Le nostre relazioni,
La nostra autostima,
Il nostro benessere sociale
Il nostro benessere fisico,
Il nostro benessere
psicologico...**

...per il nostro **BENESSERE DIGITALE**





IL PR
LA T
L'US
EMMA
NOGI
CHE
MA
FA.





I SOCIAL MEDIA POSSONO
ESSERE BELLISSIMI!

10 usi positivi ed educativi dei social



I SOCIAL MEDIA POSSONO
ESSERE SPAVENTOSI!





La nostra attenzione,
i nostri dati,
sono il petrolio del futuro.



JAN
2023

DAILY TIME SPENT WITH MEDIA

THE AVERAGE AMOUNT OF TIME EACH DAY THAT INTERNET USERS AGED 16 TO 64 SPEND WITH DIFFERENT KINDS OF MEDIA AND DEVICES



TIME SPENT USING
THE INTERNET



GWI.

5H 55M

YEAR-ON-YEAR CHANGE
-4.1% (-15 MINS)

TIME SPENT WATCHING TELEVISION
(BROADCAST AND STREAMING)



KEPIOS

3H 13M

YEAR-ON-YEAR CHANGE
+0.5% (+1 MIN)

TIME SPENT USING
SOCIAL MEDIA

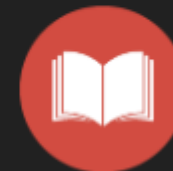


GWI.

1H 48M

YEAR-ON-YEAR CHANGE
+0.9% (+1 MIN)

TIME SPENT READING PRESS MEDIA
(ONLINE AND PHYSICAL PRINT)



1H 22M

YEAR-ON-YEAR CHANGE
+1.2% (+1 MIN)

TIME SPENT LISTENING TO
MUSIC STREAMING SERVICES



1H 05M

YEAR-ON-YEAR CHANGE
[UNCHANGED]

TIME SPENT LISTENING
TO BROADCAST RADIO



GWI.

1H 10M

YEAR-ON-YEAR CHANGE
+1.4% (+1 MIN)

TIME SPENT LISTENING
TO PODCASTS



0H 32M

YEAR-ON-YEAR CHANGE
+10.3% (+3 MINS)

TIME SPENT USING
A GAMES CONSOLE



0H 48M

YEAR-ON-YEAR CHANGE
-2.0% (-1 MIN)

JAN
2023

MOST USED SOCIAL MEDIA PLATFORMS

PERCENTAGE OF INTERNET USERS AGED 16 TO 64 WHO USE EACH PLATFORM EACH MONTH

NOTE: YOUTUBE IS NOT OFFERED AS AN ANSWER OPTION FOR THIS QUESTION IN GWI'S SURVEY, SO IT WILL NOT APPEAR IN THIS RANKING



ITALY

WHATSAPP 89.1%

FACEBOOK 77.5%

INSTAGRAM 72.9%

FB MESSENGER 50.6%

TELEGRAM 46.5%

TIKTOK 37.5%

PINTEREST 26.8%

TWITTER 26.4%

LINKEDIN 25.9%

SKYPE 18.0%

IMESSAGE 13.7%

SNAPCHAT 9.0%

DISCORD 7.4%

REDDIT 6.8%

4.7% TUMBLR

JAN
2023

FAVOURITE SOCIAL MEDIA PLATFORMS

PERCENTAGE OF ACTIVE SOCIAL MEDIA USERS AGED 16 TO 64 WHO SAY THAT EACH OPTION IS THEIR "FAVOURITE" SOCIAL MEDIA PLATFORM

NOTE: YOUTUBE IS NOT OFFERED AS AN ANSWER OPTION FOR THIS QUESTION IN GWI'S SURVEY, SO IT WILL NOT APPEAR IN THIS RANKING



ITALY

WHATSAPP 40.5%

INSTAGRAM 21.6%

FACEBOOK 15.8%

TIKTOK 5.5%

TELEGRAM 5.0%

2.2% TWITTER

1.8% PINTEREST

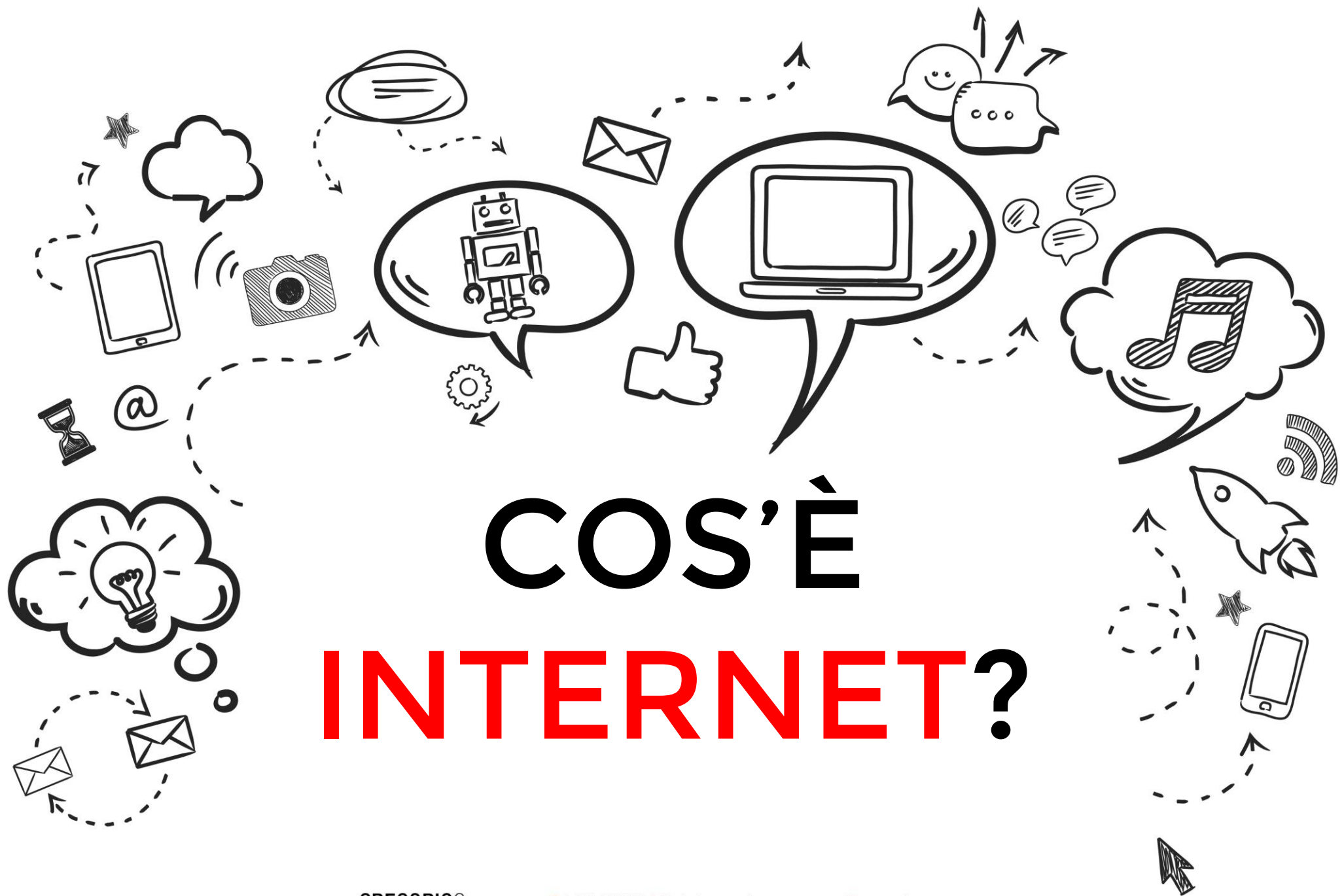
1.2% FB MESSENGER

1.2% LINKEDIN

0.5% DISCORD







COS'È INTERNET?

CLASSE QUARTA

Scuola Primaria

ASPETTARE
PUBBLICITÀ
AMAZON
X PINTEREST
VINTED
TELEGRAM
WHATSAPP
BRAWLSTARS
VIDEOGIOCHI
PLAYSTORE
FACEBOOK
INSTAGRAM
VIDEO MON ADATI
SIRI
FORTNITE
WWW.
INTERNET
ABBONAMENTI
TIKTOK
ALEXA
MULTILINGUE
+ LORENZIST
+ ME CONTRO TE
+ GABBY 16 BIT
+ RICHARD
+ LYON
+ FRAT FROG
+ KALP'S
+ STARDUST
TELEFONO
+ FENESI
KAZUSAN
+ TV
YOUTUBE
GOOGLE
YOUTUBER
GACHA LIFE
GACHA CLUB
TWITCH
NETFLIX
RAIPLAY
PRIMEVIDEO
DISNEY PLUS
INFINITY

Cosa farai in classe con i nostri bambini?



SOCIAL
WARNING
QUIZ!


1) Cosa possono fare «i grandi» per aiutarvi a usare internet in modo sicuro e giusto?

2) Pensate che «i grandi» dovrebbero passare meno tempo con il telefono o su internet? Perché?

I genitori non devono credere che la tecnologia sia un male per aiutare i figli a gestire la distrazione

**Dobbiamo insegnare ai ragazzi
ad essere **Indistraibili****

**Darci delle regole, dare delle regole.
Su tempi, spazi, motivazioni.**

A photograph of a woman and a young girl sitting at a table outdoors. The woman, on the left, is wearing a red sweater and is looking down at a smartphone in her hands. The girl, on the right, is wearing a denim jacket and a colorful polka-dot skirt, and is drinking from a glass with a straw. The background shows an outdoor cafe setting with other tables and chairs.

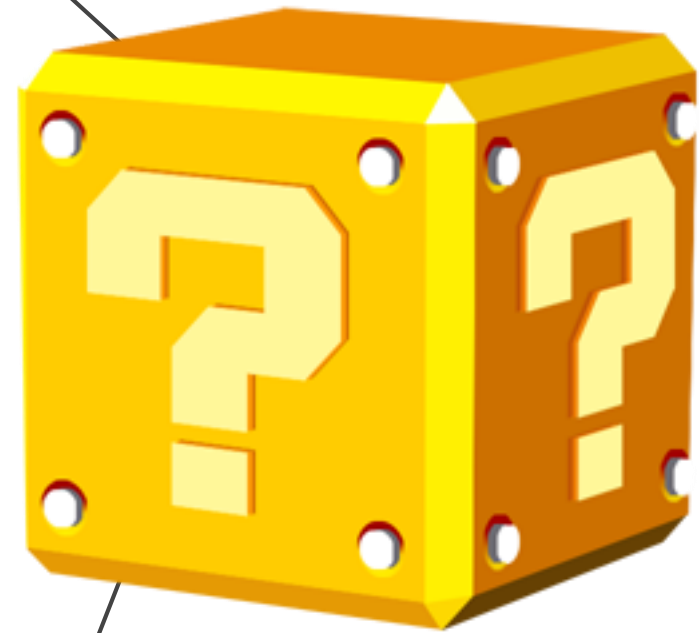
Se non vuoi che tuo figlio stia
SEMPRE al telefono o sul tablet
non dovresti farlo NEANCHE TU.

GREGORIOCecone

Fare Squadra



Domande, dubbi,
perplessità,
richieste?



GREGORIOCeccone

Mi trovate su:

Facebook, **Instagram**, **Linkedin**, **TikTok** e su
gregorioceccone.com



Connessione Internet assente

Prova a:

- Staccarti dallo schermo
- Farti una passeggiata
- Parlare con qualcuno "dal vivo"

ERR_INTERNET_DISCONNECTED

